

SHADOW FIGHT 3 – ANDROID AND iOS LAUNCH

Limassol, November 16th, 2017 - Nekki is pleased to announce that Shadow Fight 3 is now officially available worldwide for Android and iOS. After a successful soft launch in Canada and numerous early reviews praising its lifelike, authentic fighting experience, this action-RPG is set to be the biggest hit ever released by the creator of the popular Vector and Shadow Fight series.

The culmination of a three year development cycle, the third installment in the franchise returns loaded with innovations and impressive changes. The most obvious and decisive improvement over its predecessors is the transition from a 2D perspective to cinematic 3D graphics. While the fighters were represented by flat black shadows in 2014's Shadow Fight 2, they are now rendered as lifelike three-dimensional characters in a richly animated 3D environment.

The epic plot of Shadow Fight 3 tells the thrilling story of three powerful factions – the Legion, the Dynasty, and the Heralds – that are on the verge of a great war for control over a mysterious power called Shadow Energy. It's up to you to discover each faction's dark secrets and bring this war to an end.

Shadow Fight 3 is the only game in its genre to place a strong emphasis on an RPG-style character development system. The version of the game that was just released only contains two chapters of the complete story, but you will already have endless possibilities to customize and specialize your character. Mix and match 24 different weapons, 24 helmets, and 24 suits of armor with over 50 special abilities based on these items. Upgrade your equipment and develop your own unique fighting style via an RPG-like skill system. A detailed character editor will also help you create your authentic mirror image within the game, including visual attributes such as gender, skin tone, and hair style. Nekki intends to release six to eight more full chapters complete with new weapons, helmets, and armor for Shadow Fight 3 during 2018-2019, so you can expect over 100 hours of total play time.

Key features:

- Lifelike, physically accurate fighting action with over 20 different punches, kicks, and special moves for each weapon style (400 different attacks in all)
- Three unique fighting schools, each offering dozens of martial arts techniques, weapons, and equipment that can be combined to your heart's content
- RPG-style character leveling system with experience points, special perks, and a unique skill system in which abilities can be “infused” into items
- Develop your own personalized arsenal: an incredible variety of weapons and armor can be combined to create a character with a 100% distinctive and unique appearance
- Thrilling single-player campaign that guides you through an epic adventure. The story of Shadow Fight 3 is told from the perspective of three opposing factions
- Well-balanced Free2Play implementation with in-app-purchases, but without the need to buy premium currency or watch ads to progress through the game. Enthusiastic players can purchase “booster packs” that contain five random trading cards with special weapons, equipment, and rare abilities

The global release of Shadow Fight 3 for Android and iOS is just the first step in Nekki's marketing strategy. Versions for consoles (Xbox One, PlayStation 4, and Switch) and Windows PCs are planned in the coming years. New chapters, in-game events, and new features such as multiplayer support will follow with future updates. With today's global release, the Shadow Fight saga is far from over. The adventure is just beginning!

About Nekki

Nekki has made a name with its popular mobile franchises Shadow Fight, Vector, and 11x11. As a leading publisher of high-quality action and strategy games, Nekki has already inspired more than 350 million people all over the world. Shadow Fight 3 is the most important project in the company's history. More information about Nekki is available at www.nekki.com.